

Privacy Policy

Effective Date: March 28, 2025

Last Updated: March 28, 2025

At Sendera Technologies ("we", "us", or "our"), your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website www.sendera.io (the "Site") or engage with our consulting services.

By using our Site or services, you agree to the terms of this Privacy Policy.

1. Information We Collect

We may collect personal information in the following ways:

A. Information You Provide:

- Name
- Email address
- Phone number
- Company name
- Job title or role
- Billing and payment information
- Any other information you choose to provide through contact forms, consultations, or other communication

B. Information Collected Automatically:

- IP address
 - Browser type and version
 - Pages visited and time spent on the Site
 - Referring site details
 - Cookies and usage data
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2. How We Use Your Information

We use your information to:

- Provide and manage consulting services
 - Communicate with you (e.g., respond to inquiries, schedule consultations)
 - Process payments and invoices
 - Improve our website and services
 - Send newsletters, updates, or marketing communications (only if you opt in)
 - Comply with legal obligations
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3. Sharing Your Information

We do **not** sell, rent, or trade your personal information. We may share your data with:

- Trusted third-party service providers who assist us (e.g., payment processors, email platforms)
- Legal or regulatory authorities when required by law
- Successors in the event of a business transfer (e.g., merger or acquisition)

All third parties are required to maintain the confidentiality of your information.

4. Data Security

We implement appropriate technical and organizational measures to protect your personal data. However, no method of transmission over the internet or method of electronic storage is 100% secure. We cannot guarantee absolute security.

5. Your Rights and Choices

Depending on your location, you may have the right to:

- Access, update, or delete your personal data
- Withdraw consent for marketing communications
- Request restriction or objection to certain data processing

- Request a copy of your personal data in a portable format

To exercise any of these rights, contact us at support@senderatechnologies.com.

6. Cookies

Our Site uses cookies to improve user experience and analyze website performance. You can control cookies through your browser settings. Disabling cookies may limit some functionalities of the Site.

7. Third-Party Links

Our Site may contain links to external websites. We are not responsible for the privacy practices of such third-party sites.

8. Children's Privacy

Our services and website are not intended for individuals under the age of 18. We do not knowingly collect personal data from children.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of significant changes by updating the "Last Updated" date. Continued use of the Site or services after changes constitutes your acceptance of the revised policy.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact:

Sendera Technologies

Email: support@senderatechnologies.com

Address: 215 West Bandera Road, Suite 114-142, Boerne, TX 78006

Website: www.sendera.io